



EDI LTD (Economic Development Initiatives)

CWEST – Capture with Enhanced Survey Technology

Electronic Surveys for Faster and Better Data

Collecting survey data from the field is a big job. CWEST (Capture with Enhanced Survey Technology) brings questionnaire design, interviewing, data entry, validation and export together in one place. CWEST gives survey designers and managers comprehensive control for faster and better data capture by:

- Eliminating questionnaire editing in spreadsheets or word processors
- Eliminating Data Entry.
- Guiding the interviewers through the questionnaire (automatic skips).
- Running consistency checks during the interview (stopping mistakes at source).
- Daily uploading of analysis-ready data from the field to a server through mobile phone networks.
- Automatic GPS capture

Getting To Grips with Real Work

EDI delivers the most complicated surveys that development can throw at it. Having shopped around, we couldn't find anything robust and technically flexible enough to meet such challenges as: complex validity checking, roster questioning, integrated listing and

stratified sampling, multiple languages and all the other real stuff.

So We Built It

The market having failed to provide, but the advantages of directed electronic capture being obvious, we've built our own.

Using Ultra Mobile PCs (UMPCs) and a sophisticated software suite, EDI and our customers are now reaping the benefits of instant and accurate data collection. Each repeated field survey has further honed these efficiencies and will continue to do so.



Administering a CWESTionnaire

It's Not Just in the Machine

Of course new technology means new logistical challenges. For instance how to keep the equipment charged in the field, how to transmit the data back and pickup live updates and more of that real stuff.

To find out how we deal with these and can deliver your data faster and more accurately visit www.edi-africa.com/research/cwest or contact Mike Brown at

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